

Privacy Policy

I. Basic provisions

1. The personal data controller, pursuant to Article 4(7) of the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereafter „GDPR”), is ZEAL Invest s.r.o. ID no. 14178486 with a registered office at: Varšavská 715/36, Vinohrady, 120 00, Prague 2, registered in the Commercial Register at the Municipal Court in Prague, section C, file 361652 (hereafter “Controller”).

2. The Controller’s contact details are: address:

ZEAL Invest s.r.o.

Varšavská 715/36, Vinohrady, 120 00, Prague 2

e-mail: support@tixresell.com

3. Personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, network identifier.

4. The Controller has not appointed a data protection officer.

II. Sources and categories of processed personal data

1. The Controller processes personal data acquired based on the fulfilment of your order:

- name and surname
- e-mail address
- billing address
- postal address

2. The Controller processes your identification and contact data and data necessary for the performance of the agreement.

III. Lawful basis and purpose of personal data processing

1. The lawful basis of personal data processing is

- performance of an agreement between you and the Controller pursuant to Article 6(1)(b) of GDPR,

- compliance with the legal obligation of the Controller pursuant to Article 6(1)(c) of GDPR,
- the legitimate interest of the Controller in providing direct marketing (in particular sending commercial communications and newsletters) pursuant to Article 6(1)(f) of GDPR,
- Your consent to processing for the purpose of providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)(a) of GDPR in conjunction with Section 7(2) of the Act No.480/2004 Coll., on Certain Information Society Services in case no order for goods or services has been placed.

2. The purpose of personal data processing is

- processing of your order and the performance of rights and obligations arising from the contractual relationship between you and the Controller; when placing an order, personal data necessary for the successful processing of the order are required (name and address, contact), the provision of personal data is a necessary requirement for the conclusion and performance of the agreement, without the provision of personal data the agreement cannot be concluded or performed on the part of the Controller,
- fulfilling legal obligations to the state,
- sending commercial communications and other marketing activities.

3. There is no automatic individual decision-making by the Controller within the meaning of Article 22 of GDPR.

IV. Data retention period

1. The Controller processes personal data

- for the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the Controller and to assert claims under these contractual relationships (for a period of 3 years from the termination of the contractual relationship).
- for the period before the consent to the processing of personal data for marketing purposes is withdrawn, but no longer than 5 years, if the personal data is processed on the basis of consent.

2. After the expiry of the retention period, the Controller will erase the personal data.

V. Recipients of personal data (subcontractors of the Controller)

1. Recipients of personal data are persons

- involved in the delivery of services and goods under the agreement,

- providing services in connection with the operation of e-shop, payment gateway operator (gopay.com)
- securing marketing services.

2. The Controller intends to transfer personal data to a third country (non-EU country) or an international organization. Recipients of personal data in third countries are providers of mailing services / cloud services.

VI. Personal data processors

1. Processing of personal data is carried out by the Controller.

VII. Your rights

1. Under the terms of GDPR, you have

- the right to access your personal data according to Article 15 of GDPR,
- the right to rectification of personal data pursuant to Article 16 of GDPR or restriction of processing pursuant to Article 18 of GDPR,
- the right to erasure of personal data pursuant to Article 17 of GDPR,
- the right to object to processing under Article 21 of GDPR,
- the right to data portability under Article 20 of GDPR and
- the right to withdraw consent to processing in writing or electronically to the address or e-mail of the Controller specified in Article III of this Policy.

2. You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated, or file an action to court.

VIII. Conditions for personal data security

1. The Controller declares that they have taken all appropriate technical and organizational measures to safeguard personal data.

2. The Controller declares that only persons authorized by the Controller have access to the personal data.

IX. Final provisions

1. By submitting an order from the online order form, you confirm that you have been acquainted with the Privacy Policy and that you accept it in its entirety.

2. The Controller is entitled to change this Policy. The Controller will publish the new version of the Privacy Policy on their website and they will also send you the new

version of the Privacy Policy to the email address you have provided to the Controller.

This Privacy Policy comes to full force and effect on 1.3.2023